# BAJA TIMES

Since 1978 — English Language Newspaper of Baja California

FREE COPY


SECTIONS INSIDE:


Classifieds ..... 4
Coupons ..... 5
Dining Guide ..... 6
Directory of Services.... 9



April 1-15, 2016 — E-mail: bajatimes@yahoo.com — WWW.BAJATIMES.COM


## LOCAL NEWS

**Crossing The Border...**U.S. based Gulf Oil announced that it is entering Mexico's retail gasoline market, becoming the first foreign company to do so under an energy overhaul that loosened more than seven decades of government monopoly in the sector, The company will open its first four gas stations in Mexico in June and July.

**Tijuana names new Chief of Police...**he is José Luis López Medina, a spokesman for the mayor's office said Tuesday. López was previously the head of the city's commercial police department, which provides security services to businesses. He replaces Alejandro Lares, who recently resigned after the mayor asked him to step down, 10 months before his term was set to expire. In a press release, Lares said he hoped his resignation would stop a 'perverse media campaign' against the department. The comment and resignation came just days after KPBS News Hour aired an investigation into alleged police abuses against homeless migrants living in the Tijuana River canal.

**UBER Announces New U.S. to Mexico Service...**the company has just launched Passport, its first cross-border service, offering transportation from San Diego, across the San Ysidro Border Crossing, to anywhere in the Northern Baja California region, extending as far south as Ensenada and as far east as Mexicali. The new service offers travelers an alternative ro buses, commercial cabs, or simply walking across the border.

**No Surprise Here...**San Diego, our next-door-neighbor-to-the-North, with its beaches, museums, craft beer, and never-ending sunshine, was recently named the Number 1 U.S. Travel destination by Money Magazine. The city, by the way, was also voted as having the best zoo. Runners up to San Diego as America's Finest City (now it's official) were New York City, and Memphis, Tennessee.

# Two Choices for Rosarito: Will it be Hobson's or Sophie's?

Back in 16th Century England, a livery stable owner in Cambridge… one of the most acclaimed in Great Britain by the name of Thomas Hobson… offered his customers this choice: either choose the horse in the stall next to his office or take none at all. Hobson's Choice has now come to mean you have free choice: either accept the option offered or take none at all. In other words, "...take it or leave it."

*See page 02*

# Imperial Beach (CA) Hosts Rosarito Beach(MX) in 1st Annual Fiesta del Mar

Some say that there is nothing better than two countries engaging in international diplomacy although others vociferously defend the primacy of two virtually on-the-border cities celebrating their bi-cultural ties. In less than a month you, the readers of this article, will have a chance to cast your vote!

*See page 07*

# Introducing Mr. Rosarito Living

Craig with 2015 Baja Blues Festival headliner Missy Anderson (R) and one of her fans, Ciletria (L)

If you have been in Rosarito Beach for much time, or attended some of our city's events, chances are you have already met Mr. Rosarito Living, named after his Facebook group "Rosarito Living" and his mobile app of the same name. His birth certificate (from North Dakota) says Craig Andrew Klein, but as he puts it, you can call him anything, except "collect, or late for dinner".

*See page 04*

## U.S. CONSULATE IN TIJUANA

**Business hours are 7:30am to 4:00pm Mon-Fri. In case of an after-hours emergency involving U.S. citizens, please contact the Duty Officer at:**

**(619) 692-2154**

**This number is for emergencies ONLY.**

BAJA TIMES FREE SERVICE TO THE COMMUNITY

From Front Page...

## Two Choices for Rosarito: Will it be Hobson's or Sophie's?

Sophie's Choice, one of the most acclaimed novels (and subsequent films) of our time, written by acclaimed author William Styron in 1979, illustrated the pain and suffering of choosing between two unbearable options. The film starred Meryl Streep as a mother who had to select which one of her young children would die at Auschwitz and which one would live. It was essentially a no-win situation.

For the past 15 years, the residents of Rosarito have, for the most part, unknowingly taken part in a real life drama with two choices that will be made without their input or approval. And since both involve a decision that will involve a facility in their midst that will be 'the largest in the Western Hemisphere' (according to Pulitzer Prize winning reporter Sandra Dibble of The San Diego Union Tribune in her recent article) if...and when...it is completed, we thought you might be interested in how the potential ramifications of those choices might affect you.

The first archival article we could locate on the subject appeared in March of 2000 when Diane Lindquist of the U-T wrote "...at a time when San Diego's demand for electricity threatens blackouts by 2004, a power plant in this coastal tourist city provides a surprising ray of hope.The facility, called the Presidente Juarez Thermoelectric Power Station, is a dirty, outdated mass of steel and concrete. Fueled by crude oil arriving in oceangoing tankers, it spews a black plume of noxious fumes into the Baja California and San Diego skies. It barely produces enough electricity to supply Tijuana's needs, much less San Diego's. But by the middle of next year it is scheduled to be transformed into one of the world's newest generation power plants. Clean and fuel efficient, it will be more modern than similar Southern California facilities. Even more important, the plant will generate so much electricity that Mexico's Federal Electric Commission (C.F.E.) says it will be able to meet the collective energy demands of Tijuana, Tecate, Ensenada AND Rosarito, as well as much of San Diego."

So far so good, right? Well, not exactly! By 2011 it was a fact that the energy needs of the cross-border area were being adequately handled but another equally vital commodity was in short supply...desalinated water for industrial, agricultural and personal consumption uses. In February of that year, Carlos Navarro wrote an article for SourceMex entitled "Large Desalination Plant Proposed for Playas de Rosarito in Baja California." In it he quoted Mario Vasquez Valles, Director of the Border Environmental Cooperation Commission (BECC), who stated that "...Rosarito might be the ONLY viable location for a desalination facility because such plants tend to use a large amount of electricity. The plant would be located next to the (newly remodeled) Presidente Juarez Combined Cycle Gas Turbine (CCGT) facility in Rosarito which went into increased operation in October of 2010 with an installed capacity of 272 megawatts. The great advantage of putting this desalination plant in Rosarito is that it has a reliable supply of inexpensive energy."

Most experts agreed that Rosarito, with its energy-efficient geothermal and combined cycle plant, was the only option for the project's proponents to locate a desalination plant. Valles stated that "...the biggest problem with desalination plants is the large amount of energy used. But if they have a source that produces excess energy, I don't see it as a bad idea to develop the plant."

Fast forward to August of 2014 when Sandra Dibble's article "One Desal Plant, Two Countries?" appeared in the U-T. She asked the question "could water flowing through San Diego taps one day come from across the border in Mexico? The answer is yes, if proposals to desalinate seawater in Rosarito Beach and pipe it to the United States become a reality." Mark Walton, General Manager of The Otay Water District was quoted as saying "Power, gas, commerce, families, everything moves back and forth. Why not water?"

Dibble continued "Walton envisions the day when two-thirds of the district's water supply...about 20,000 acre-feet per year...comes from a privately operated desalination facility next to a federally operated thermoelectric plant in Rosarito Beach."

Hobson's Choice or Sophie's Choice...doesn't seem to be the problem here, right? Not so fast, it's time for

See next page...

From Page 02

## Two Choices for Rosarito: Will it be Hobson's or Sophie's?

legalities to rear their ugly metaphorical heads containing huge & sharp incisors.

Dibble's most current article (dated less than two weeks ago) was titled "Lawsuits Cloud Bid To Build Rosarito Desalination Plant: Project Would Be The Largest in the Western Hemisphere."

As she so succinctly put it "...As a critical deadline approaches, two partners in the group that proposed the 100 million-gallon-a-day facility are bitterly at odds, suing each other in US and Mexican Courts. On one side is San Diego resident Gough Thompson, an early champion of the desalination project who claims his partners illegally sidelined him starting in February of 2012, effectively reducing his shares from 25% to 0.1%, without his knowledge or consent. At age 86, and just three months out of double-bypass heart surgery, he is demanding that his original shares be restored."

His Mexican attorney, Roberto Vega, said that his client's age led his partners to underestimate him. "They viewed setting him aside as an easy thing to do. They wanted complete control of the company."

Dibble continued: "On the other side are his current and former partners. They claim to now own 99.9% of the shares which are controlled by their newly formed Cayman Islands Company, Consolidated Water Company. Their CEO, Rick McTaggert, said no laws were violated and that a large settlement was paid to Thompson to preclude him from making future claims. McTaggert also states that "Thompson is clearly after money and has brought these claims at a critical time in the project expecting us to capitulate."

"The Rosarito plant would be a project of unprecedented scale for the state and a test of Baja California's public-private partnership law adopted in 2014. Baja California's Governor, Francisco Vega de Lamadrid, said at a recent presentation of state infrastructure plans, '...it is a very important project...a project that would expand Tijuana's water supply and decrease its near total reliance on water deliveries from the Colorado River in the United States."

"Tijuana currently exceeds its allocation of this resource and gets by through the purchase of water rights from farmers in Mexicali. Although the intent of the proposed new plant is to meet the state's needs, authorities have also been in talks with the Otay Water District in San Diego County, which has expressed interest in purchasing some of the water once the project moves forward to its second phase (after 2019, if all goes well)."

Mark Walton, the General Manager of the Otay Water District whom Dibble quoted in her article back in 2014 once again has the last word, "We're still pursuing it. Our District has sought a presidential permit to build a cross-border pipeline to carry up to 50 million gallons of desalinated water per day from Northern Baja to Southern California."

Stay tuned!

From Front Page

# Introducing Mr. Rosarito Living

An unofficial ambassador and promoter of Rosarito, he is the one who will come up and say, "Hi, my name is Craig. Welcome to Rosarito." Most times, you will find him out and about, anywhere from Rosarito to Tijuana, or sometimes even in Ensenada or Valle de Guadalupe. His favorite times are when he sees fans and performers coming together at a local venue for a great experience.

He will often be trying out a new restaurant, or listening to some live music, or attending some event or activity around town. He likes to call it research for his Event Calendar information, which you have probably seen, either in one of the Rosarito Living formats, or in other regularly published periodicals."It's a tough job, but somebody needs to do it!" says Craig. Anne Hines, creator of The Rosarito Town Crier, says Craig's assistance in coordinating his Non-Profit & Cultural Events listing for her free on-line newsletter has been an invaluable service to the community.

Craig has been a frequent visitor to Rosarito and La Mision since the early 1980s. He moved here in 2004, re-locating ALL THE WAY FROM… San Diego! Still working across the border at the time, he would split time between San Diego and northern Baja. In 2010 he was instrumental in the formation of the 1st Annual Rosarito Beach International Mariachi & Folklorico Festival, the initial fundraising effort for our rinconcito al mar's fledgling Boys and Girls Club, about to celebrate its 7th Annual event come this October. Getting laid off in May of 2014 allowed him to spend much more time here, and get even more involved with volunteer work, church and community activities, as well as all the many different social & entertainment options.

Craig says, "On the weekends, especially during the summer, there are just a ton of different events and activities to choose from. There are so many great restaurants and clubs, incredibly talented musicians, singers, dancers, artists, actors, performers and entertainers. There is no way to possibly do everything, but I do try my best, often squeezing four or five different stops into an evening's schedule."

Being a non-drinker, he will almost always end up as a designated-driver, and the carload may have no idea exactly where they will end up, until they get there, but it always seems to work out for the best. (No bail money needed yet.) Music and food are somehow almost always involved.

Craig told us that "…some 'lesser-known' attractions that others might enjoy include the IMAC stage by the main library (especially during summer weekends), the artist colony & craft-brewery/gastronomical district around Revolution Avenue in Tijuana, the Cultural Centers in Tijuana and Ensenada, the Food Garden and Food Truck courts, Popotla Fishing Village, and the lucha libre. In addition there are a myriad of athletic events, off-road races, canyon tours, local rodeos, art classes et al going on year round."

New-comers to Rosarito can pick from a wide variety of non-profit and charitable causes with which to either volunteer their time, or help with donations and fundraising. You can find Craig volunteering at the aforementioned Mariachi and Ballet Folklorico Festival every October, the Baja Blues Fest every August and the Baja Sand events, among others. He is a long-time member of the United Society of Baja California (USBC), a social and philanthropic group of people that he characterizes as "…a sort of an umbrella organization that covers and supports many other worthy causes. Their potluck lunch every month is great, along with their monthly Restaurant Tour." In addition you can find groups listed in Rosarito Living on Facebook to join that focus on kids, animals, the homeless, battered women, the disabled, addictions, music, education, theater, health, etc "

"You can also search for the words you want. If you are not on Facebook, you should get on Facebook. It's free, and easy to begin. And you will also find that many of your favorite entertainers, performers and groups will either post an activity information flyer, or better yet, create a Facebook event page for their activity. Then you can RSVP, invite others, ask or answer questions, make comments, post photos, be notified of any changes, etc. Sometimes it seems that Mark Zuckerberg must have invented Facebook just for Rosarito and the people that live here. It is so helpful."

"Rosarito Living is designed for many types of people; the ex-pat residents, local Mexicans, visiting tourists, friends and family, etc. The Facebook group has lots of information, with dozens of posts each day: local music performances, restaurant specials, civic & non-profit meetings, classes, photos, and much more. The Rosarito Living mobile app is designed for people that do not need (or want) ALL of that information. About once a week, the app is updated with a rolling 7-day list of upcoming events, AND a Save the Date section for future events, such as festivals, trips, etc. But for the most current listings, check the "Pinned Post" at the Facebook group, because that is updated much more frequently, often multiple times per day."

Some interesting trivia about him that Craig shared with us includes: being an Eagle Scout, a bone marrow donor, a graduate of the U.S. Naval Academy (Go Navy, Beat Army!), serving on a submarine, an aircraft carrier and an amphibious ship (not all at once), being left-handed, and being able to recite backwards the old McDonald's commercial about the Big Mac (bun seed sesame a on onions pickles cheese lettuce sauce special patties beef all two). He is also a father (with both a daughter and a son) and a grandfather (with a granddaughter).

The first eighteen years of his life were spent moving around the US of A, from North Dakota, to Philadelphia, New Jersey, Michigan, New Jersey again, Florida, and then finally to Ohio for four years of High School. After graduation he joined the Navy, and basically "settled down", spending the next 27 years mostly in Annapolis and San Diego, and now almost twelve years in Rosarito.

Previous jobs and careers have included: retail sales, U.S. Navy, board & care owner/administrator, phone-card developer, inventory specialist, network marketer, delivery driver, security guard, insurance, loans and securities, landlord, project manager, circulator, and probably a few others. Some people swear that he must have had a school where he taught Tijuana taxi-drivers how to drive, but that's not true. (That is just the way he drives.)

Currently, Craig is developing mobile apps for smartphones and tablets. He has a goal of bringing Rosarito businesses into the App Age (very affordably), believing that every small business should have an app, just like they have a website. His first focus in that regard has been the app "Rosarito Restaurants", and he has developed (for free) separate, branded Info-Apps for subscribing restaurants. Future plans include apps for Salons and Spas, Realtors, Dentists, Doctors, Lawyers, Veterinarians, Gyms, etc.

One suggestion that Craig has for people that want to experience more of Rosarito Living is to spend some time on the east side of the toll-road. Get up in the hills, check out some of the local restaurants, shops, and churches, etc. It seems to him that many tourists and ex-pats only stay between Benito Juarez Blvd and the beach. He posits that "…there is a lot to be experienced and enjoyed 'where the locals live. If you have made friends with some of the workers at your favorite restaurants or club, offer to give them a ride home sometime, or to take them shopping, or to a doctor appointment. As you get to know more of the local residents on a personal level, you will likely end up being invited to some quinceaneras, or posadas, or other family celebrations."

He closed our interview with this very sound advice: "Don't limit yourself to just Rosarito visiting, but get out and do some Rosarito Living!"


We were the first to open in town, and we are still the first in service!

BERNIE'S INSURANCE
Asesores en Seguros y Fianzas *Since 1971*

- We have developed a niche in the industry.
- We guarantee you the best service.

**ASK FOR THE NEW HEALTH INSURANCE PLANS,**
Age acceptance limit 74 years old $1,000,000 dlls coverage, Deductibles starting from $1,000 dlls Coverage for Mexico and the U.S., Direct Pay, No network needed 0% Copay,
(must provide new migration card or FM2, Fm3 to qualify)

WE OFFER: • Homeowners • Car insurance Liability or full coverage • Liability for the U.S. with California Plates • 24 hour Adjusters • Life & Medical Insurance • Utility Management

Quinta del Mar Shopping Center suite #10
Phone: (661) 612-1028 • 613-0139 & 613-0692
www.berniesinsurance.com • info@berniesinsurance.com


# CLASSIFIEDS

## REAL ESTATE

**OCEAN FRONT HOME FOR SALE BY OWNER** $549K USD OBO 4173 sf. 6 BEDROOMS 6 BATHROOMS 4 FULL KITCHENS & 2 CAR GARAGE, FOR PHOTOS COPY & PASTE IN TO GOOGLE THE LINK BELLOW
https://plus.google.com/photos/100808874066786832394/albums/6050073810433039729?authkey=CKiYjOWuseulOw
SALVADOR US PHONE 619 467-0310
MEXICO CELL PHONE 661 850-4517
salnav2@gmail.com

**OCEAN FRONT ONE BEDROOM SUITE $700.00 USD** PER MONTH WITH A 6 MONTHS LEASE FULLY FURNISHED ALL UTILITIES AND DIRECT TV INCLUDED
salnav2@gmail.com
US. 619 467-0310
MEX. CELL 661 850-4517

## MISCELLANEOUS

**CAREGIVER LIVE IN 24 HRS WEEKEND OR WEEK (NO LIFT)**
I can do errands, appointment, cook, clean. 26 years of experience, ask for Leticia Rosarito (661) 120 3822
US (818) 590 2461

**EMBROIDERY CROSS STITCH KNITTING CROCHET**
People interested in meeting once a month for embroidery cross stitch or Knitting / crochet in Downtown Rosarito
Once a month send email to
idajohuard@yahoo.com
for information

**FOR SALE, 2 MATTRESS $175 DLLS** 1 KING LIKE NEW 1 QUEEN, ELECTRIC HEAT AND UP-DOWN CONTROLS $500 DLLS
US (619) 819 6843
TJ (664) 631 3598
LAND LINE

COUPON
FARMACIA ECONOMICA
METFORMIN 500mg 100 tabs $5dlls
TRAMADOL 100mg 100 tabs $21dlls
PRILOSEC 20mg 120caps (Omeprazole) $7dlls
SOSTENON ( testosterone) 250 mg $16dlls
CARIDOXEN caps (naproxen+carisoprodol) 30 caps $6dlls
FLOMAX (Tamsulosine) 28 caps $8dlls
VIAGRA 100mg 4 Tabs $7dlls
JUAREZ BLVD. DOWNTOWN, ROSARITO (Behind Banorte Bank)
OPEN: Mon-Sat 9am-6pm Sundays 10am-6pm / hospitaljardon@hotmail.com
Ph. (661)116-5024 • USA (619)764 2127 • FREE ESTIMATES
VIAGRA (sildenafil) 100mg. 30tabs $30dlls
IBUPROFEN 800mg 100 tab $6dlls

COUPON
Hospital Jardon
TELS. 612-3305, 612-1927
FROM USA (619)308-7081
CEL (664)368-8403
Juarez Blvd. No.92 Downtown
(In front Rosario Beach Hotel) and
Jose Haroz Aguilar No.2062 Fracc.
Villa Turistica, (In front City Hall)
jardonsurgerycenter
APRIL SPECIAL
BREAST AUGMENTATION
Ask about this great promotion
BOARD CERTIFIED SPECIALISTS

COUPON
MICROTEC
"COMPUTER SOLUTIONS"
Laptops & Mac Specialized, Sales, Repair & Service:
• Laptops, Pc's, Servers • Parts & Accesories
• Software & Hardware • Wifi Networks
• House Call troubleshooting • Data Recovery
$15% OFF on any House call service, guaranteed jobs.
Offer valid April. 30th., 2016
Certified Macintosh Technician
Microsoft Certified Professional
www.microtecrosarito.com
microtecsoluciones@gmail.com
Office: (661) 6134446 & 6122112
Benito Juarez Blvd. 907 #23D, Oceana Plaza, Rosarito, B.C.

COUPON
• Wooden Horizontal • Carpet
• Duo Shades • Laminated Flooring
• Roman Shades • Synthetic Grass
• Motorized Systems • Vertical Blinds
SHUTTERS $14.99 dlls p2
Floors & Blinds EXPRESS
23 Years of Experience at your Service
20% DISCOUNT ON ALL ROLL SCREEN
From March 16th thru April 15th
Phone: 01(664)686-3672
Gobernador Rico 3061,
Local 4, Calette Tijuana
Phone :01(661)100-2186
Blvd. Benito Juárez #16-A
(Downtown in front of Bonanova Hospital)
VISIT OUR SHOWROOM
floors.blinds
E-mail: floors_blinds@hotmail.com
WWW.FLOORBLINDS.COM
FREE Estimates
VISA MasterCard

# Rosy Torres is named Forjadora (Community Leader) of the Year By Rosarito's Premier Service Organization

**Written/Photographed by Juan Pablo Sebastian**
**Translated by Lissette Whitehead-Melendez**

For her hard work and perseverance in creating our local Boys and Girls Club... benefiting the children of Rosarito...Rosy Torres Ramirez was recently selected by the Board of Grupo Madrugadores ( The Early Riser's Group) as the 40th annual recipient of this prestigious award for the calendar year of 2015. The Club recently opened its new facility (which will be 40,000 square feet when completed) in Colonia Lucio Blanco.

The formal ceremony honoring Rosy will be held at a celebration (which will also include a gala dinner, live music, and dancing) set for Friday April 8 at 7 pm in the Salon Mexicano of The Rosarito Beach Hotel. Everyone is invited.

Although the contributions of the honoree to our community are truly significant, including the creation of the Annual Rosarito Beach International Mariachi & Folklorico Festival, it was primarily her

work in creating and guiding the Club itself that were the primary factors that led her to earn this current accolade.

.Seven years ago, the 2003 Pan-American Games Racquetball Champion was chosen by the Boys and Girls Club of Mexico to form the local branch of the prestigious international organization. She clearly envisioned its immense value in both supporting the prevention of crime and slowing the alarming concomitant rise of drug abuse in our community..

Thanks to the patronage of her father, Mr. Hugo Torres Chabert, she began operations in a temporary space provided in Rosarito Shores, serving over a hundred of Rosarito's at-risk children with workshops, academic courses, and sports activities, while also providing them with a daily nutritious lunch.

"From 2010 to date, we have been building a new facility for the Club to accept more than 600 young children on a daily basis. We have invested more than $ 500,000 (USD) in construction, the amount collected mainly from the various events (including the Annual Mariachi Festival) that we have organized over the years, in cooperation with the altruism of many donors, the support of various sponsors, annual auctions, and approximately 7% support from the government. 2016 is a momentous year where we have finally begun operations at the official permanent site of the club," said the new Forjadora del Ano.

Congratulations to Rosy Torres on receiving this well earned recognition for her efforts on behalf of our city and its youngsters.

To make sure you're part of this historic occasion honoring one of our most worthy forjadoras(community leaders), please be sure to make reservations by contacting the Grupo Madrugadores' Carmen de la Tobe via e-mail: cardelatobe@yahoo.com

COUPON
Baja Dental
a reason to smile
CALL US TODAY!
FREE ESTIMATES
Phone (661) 100 - 6808 • From U.S. (011-52) 100 - 6808 • Cel. (661) 114 - 0466
bajadental@hotmail.com • Calle Circuito Delfin #110, Blvd. Popotla, Rosarito, Beach

# Bajamar Golf and Resort Hosts a Charity Golf Tournament

Mike Rossi, President of The Bajamar Links Players Club (BLPC), has just announced thar his organization will be holding a charity golf tournament for the orphanage Rancho de Los Niños located in Ensenada on Tuesday, April 19, 2016.

Mike told us that "...BLPC members have been frequent visitors and ardent supporters of the facility since it first began operating in 1987. It currently serves as home for 69 children ranging in age from 1 to 20 as well as caring for 11 special needs children. Rancho de los Niños is a registered 501-c(3) charity in the United States so therefore any donations made at the tournament are fully tax deductible."

"Many local residents, both Mexican and American, provide clothing and food to help the children on a regular basis but recently the BLPC discovered a deplorable situation that we feel needs to be addressed. Due

to a shortage of beds fourteen children are currently forced to sleep on the floor. To rectify this unacceptable state of affairs, our organization needs to raise the funds to purchase the necessary equipment so that ALL the orphanage's children can get to sleep on a real bed."

"The immediate short-term goal (to be completed no later than the end of April) is to provide 14 beds to Rancho de Los Niños from the funds raised from our upcoming tournament. It will be open to all golfers with a USGA or FMG card. The tournament format will be a "SKINS GAME" with a Taco Bar Buffet immediately following the tournament."

"Here are all the facts: the entrance fee will be $45.00 plus green fees. Of the $45.00, $10.00 will go into the 'skins' pot. Check-in time for the tournament is 8:00 am with a shotgun start at 9:00am. We have just been notified that OnCore, the manufacturers of the world's only hollow metal core golf ball, a Golf Channel's Top 25 Product, will be one of sponsors of our event and will be providing all participants with a complimentary sleeve of their new AVANT product. More surprises will be announced soon."

If you like golf, want to have fun, and make a difference in a child's life....then this is for you!!! Mark your calendars for Tuesday, April 19, 2016. For more information, please contact Mike via phone at (805)377-6427 or via e-mail at: mikerossi19@yahoo.com

# Baja's Best Restaurants
## DINING GUIDE


Pasta Y BASTA
Sunday April 10Th.
WINE MAKER DINNER
CHEF CHRISTIAN GRITTI
WITH THE ITALIAN WINERY
CASA MAGONI OF VALLE DE GUADALUPE
*5 COURSES WITH WINE PAIRINGS
3 SEATINGS
4PM, 6PM, 8PM
$50 US per person only reservation
CASA MAGONI
Cell. Phone (661) 117-9825
Check menu on
Km. 28.5 Blvd. Artesanal Popotla
1 mile south of Rosarito Beach Hotel

SPLASH
RESTAURANT & CANTINA
FRESH SEA FOOD
NOW SERVING MENUDO
EVERY SUNDAY (9am to 1 pm)
20% OFF
ALL BREAKFAST MENU
LIVE MUSIC
7 DAYS A WEEK
We moved 1/4 mile South of where we used to be. Open 9:00 am till the last customer leaves
Km. 52 Old Road to Ensenada
Local Phone (661) 688 0947
mexicanhacienda@aol.com
www.splashcantina.com

Ollie's Pizza
Horno de ladrillo · Brick oven
Ollie's Pizza is open
Wednesday thru Sunday 4 p.m. to 10 p.m.
Closed Monday and Tuesday
Dine-in only.
No carryout or delivery at this time.
KM. 40.5 FREE ROAD TO ENSENADA
Carretera libre a Ensenada km. 40.5
ROSARITO, B.C. MEXICO

GRAND OPENING
K42 Pub & Grill
PUB & GRILL
NOW SERVING BREAKFAST
STARTING at $2.99 us
LUNCH SPECIALS
DINNER
American and International Cuisine, Serving all the Great Old American Favorites
WE ARE OPEN FROM 8:00 A.M. TO...LATE!
Info. Cell: (664) 648-0998
Look us on KM 42, at the entrance of the New Adrenaline Adventure Park "PIKIN"

EDIYELY
POLLOS ASADOS AL CARBON
FLAME GRILLED CHICKEN
ESTILO SINALOA
SINALOAN STYLE
DON'T JUST PICTURE IT, COME AND GET IT !!
1 WHOLE CHICKEN
2 SIDE ORDERS
AND CHIPS
SALSA & TORTILLAS
$8.99
WE NOW HAVE FREE DELIVER
COVERED DINING AREA – AMPLE PARKING
FOR DAILY SPECIALS FOLLOWS US: EDYELYCHICKENPOLLO
KM 37.6 TIJUANA ENSENADA RD.
TEL: (661) 126 3343

acua
BAR & MAR
BREAKFAST
$2.99 Are you out of your mind?
ROSARITO CENTRO
/acuarestaurante

POPOTLA RESTAURANT & BAR
• BREAKFAST • LUNCH • DINNER
GREATEST OCEAN VIEW
SUNDAY BRUNCH
restaurant&barpopotla
www.popotla.mx
KM34 JUST 4 MILES SO. ROSARITO
WE ACCEPT
Tel. (661) 612-1501

Azteca
RESTAURANT-BAR
Famous Sunday brunch with a wide variety of traditional Mexican food In the Historic Rosarito Beach Hotel
Open daily from 7:00am to 10:00pm
www.rosaritobeachhotel.com
011-52(661)612-1111

Susanna's
California Cuisine specializing in the wines of Baja.
Open Daily 1pm, closed on Tuesdays.
We are located in Beautiful Pueblo Plaza south of El Nido. For reservations
(661) 613 1187 Susanne Stehr
or visit our website at www.susannasinrosarito.com

Oceana
Grill & Cafe
Come and try our famous
BAJA STYLE SHRIMP FAJITAS
We Serve BREAKFAST ALL DAY
WE CATER ANY EVENT
NEW SCHEDULE
Mon - Fri 7 am to 5 pm
Saturday 7 am to 7 pm
Sunday 7 am to 5 pm
HAPPY HOUR Mon thru Fri 2 to 5 pm
Free WiFi
Ph: 612-5774
oceanagrillandcafe
www.oceanagrillandcafe.com
We are in Rosarito, located behind Oceana Plaza on the Hospital Bonanova side. Right across from Bancomer in Downtown The entrance is thru the parking lot

Sazón México
RESTAURANTE
Very Tasty Traditional Mexican Food
Menudo, Pozole
Enchiladas, Sopes
Chiles rellenos
Mole...At any time!
Lunch $65 pesos
MON. - FRI. NOON TO 3:30 P.M.
BREAKFAST, LUNCH, & DINNER
Open daily from 7:30 a.m. to 10 p.m.
We still maintain our same prices
Blvd. Benito Juárez, Rosarito. (across from McDonalds)
Visit our page: www.sazonmexico.com
Ph:(661) 612-0488 PARKING AVAILABLE

Restaurant EL PESCADOR
Sports, Bar & Grill
Breakfast Everyday
THURSDAYS 4 to 5PM
FREE LUNCH!
HAPPY HOUR
DAILY 2 TO 6PM
LIVE MUSIC
3 TO 7PM
THURSDAY ♦ Julio Acosta
FRIDAY & SATURDAY ♦ Sofia Lomeli
KM 44, Old Road to Ensenada
Phone: (661) 614-0854

ROSARITO BEACH HOTEL
Sunday BRUNCH
$15.32 Dlls
CHILDREN HALF PRICE (UNDER 12)
SECURE & FREE PARKING INCLUDED (4 HRS.)
Price per person includes tax.
At Azteca Restaurant. Does not apply on group rates or other promotions.
For more information: 661 -612- 1126 • www.RosaritoBeachHotel.com

From Front Page

## Imperial Beach (CA) Hosts Rosarito Beach (MX) in 1st Annual Fiesta del Mar

**Here's the official Press Release that we just received. Trust us, this is one very special event that you won't want to miss! Be sure to visit the historic Fiesta's Facebook page:www.Facebook.com/Fiestadel Mar as more information becomes available.**

Imperial Beach, CA – Serge Dedina, Mayor of Imperial Beach widely known for his bi-national work with Mexico as well as his passion for keeping the coastline and his city healthy, has announced the first ever Fiesta del Mar – a cross-border "Celebration of Friendship" between the cities of Imperial Beach and Rosarito Beach, Mexico — on April 30, 2016 at Imperial Beach's world famous Pier Plaza. The day-long, family-friendly celebration will showcase live musical acts from both the Rosarito and San Diego areas as well as interactive family activities hosted by the Boys & Girls Clubs of both cities.

Also participating will be Rosarito Beach Mayor Silvano Abarca and his wife Lilian Abarca as well as Manuel Padres Perez-Verdia, President of the Rosarito Beach Tourism and Convention Committee (COTUCO).

Musical entertainment includes live performances by Todo Mundo, Jarabe Mexicano, and other top-flight groups who will be performing from noon until 7 pm. Festivities will kick off with a performance by Mar Vista High School's spectacular Ballet Folklorico Nahuatlan.

Fiesta del Mar is an exciting development resulting from Mayor Dedina's first in-person meeting with Rosarito Beach's Mayor Abarca when they co-signed a Friendship Agreement back in September of 2015.

One goal of the event will be to demonstrate the City and Port's commitment to protecting and preserving the Tidelands consisting of the city's beach, Pier Plaza, and the Pier itself – and help educate the public about the vitality and natural wonders of the area.

Another goal of the celebration is to build awareness of the cultural richness of the region as it showcases the culture, artisans, musicians, folkloric dancers, and culinary offerings unique to Baja California including:

·Musicians/dancers who participate in the annual Rosarito Beach Mariachi & Folklorico Festival

·Chefs who specialize in local Baja cuisine, including Ken Irvine and SEA180

·Vintners from the Valle de Guadalupe wine country in Baja California, Mexico

"This event should certainly draw tourists to the area and help them appreciate our nearby wildlife refuges and our beautiful beaches," explains IB Mayor Serge Dedina, "but it will also strengthen relationships for the residents of both Rosarito and IB – saluting our Latino population – on social, educational, cultural and economic levels."

Interestingly, honor students from SDSU's Volunteerism in the Arts will be participating in the event, led by Dr. Marion Liebowitz, Professor of Music.

"Many of our guests are actually here to do business across the border or to have a jumping off point for exploring Mexico," explains Pier South General Manager, Tim Earp. "It makes perfect sense for us to join this cross-border celebration. And, of course, the theme of our restaurant is Baja Med and one of its biggest draws is the beverage program that offers such a wide array of Mexico's award-winning wines, tequilas and craft beers."

This is one-of-a-kind, not-to-be-missed, event, the first ever that will be honoring the best that the two country's have to offer. Remember to Save The Date, Time, Location, and Contact Information listed in this article's introductory paragraph. If you need more details locally, please contact Rosy M Torres, President of The Boys and Girls Club of Rosarito via e-mail at:rosymtorres@gmail.com or via local phone at:(661) 850-1773

# Spring Has Sprung: What Rosarito-area Anglers Can Expect

**Written by Phil Friedman of PFO Media**

Now that it is officially spring, the Baja Norte angling opportunities are endless…especially because we continue to feel the effects of the warm water generated by the El Nino weather phenomenon. There are yellowtail, barracuda, calico bass, halibut, and lots more on tap for anglers.

While most wintertime storms may be a thing of the past, we will still have to deal with some springtime winds. However, there are already some great signs that 2016 will be another exceptional year for sportfishermen.

**San Quintin** continues to produce some great fishing. There have been copious amounts of yellowtail, increasing numbers of white seabass, excellent rockfishing, and some good surfishing. Pangas have been catching yellowtail in the 12-25 pound class around the 240 bank on the yo-yo iron… a small-to-medium-heavy lure that anglers sink deep and retrieve quickly. There seems to be no end in sight to the yellowtail bite as they are being taken from several hundred miles south of San Quintin to the Coronado Islands and as far north as Santa Barbara in Southern California. There have also been more and more white seabass taken. White seabass are normally taken in the spring and have a penchant for biting around the full moon. Fish from 8-60 pounds have been taken on sardines, frozen squid, and lures. Daniel Powell had a unique experience recently with a big white seabass taking him for a thrill ride whe he hooked up while astride his kayak. By the way, the name white seabass is a misnomer as these fish are not really bass… they are members of the croaker family and make delicious table-fare. This bears watching especially around the next full moon on April 22. Great rockfishing, calico & sand bass as well as halibut fishing are all on the rise too. All of these fish are delicious for fish tacos, ceviche or prepared in a variety of other ways. Barred perch have been biting for surf-anglers on small chrome lures, too and if you can find fresh clams, better yet. Clamming around San Quintin has been slower but that should improve by late springtime. "The clamming has been a bit slower of late with the recent loss of so much sand along much of our coastlines," said Ron Hoff from San Quintin. Hoff points out that this is a normal condition but seems more severe this year. "We normally get our sand back in May-June but this year seems more drastic so stay tuned."

Fishing out of **Ensenada** has really improved recently. Lots of yellowtail are being taken offshore under bird-schools. Bird schools manifest themselves when game fish such as yellowtail force baitfish to the surface where they are exploited and consumed by hungry flocks of birds. Diving birds can be seen from miles away and are a great way to locate fish. That is why it is so important for anglers to pay attention to signs like this. The yellowtail off of Ensenada have varied in size but there have been a considerable amount of these hard fighting jacks in the 15-25 pound class sighted recently. The fish have been taken successfully on live bait, such as anchovies and sardines, as well as on the yo-yo iron.

**The Punta Banda** area has also become more active with calico bass, barracuda, sheepshead, yellowtail, bonito and rockfish being taken recently. Vonny's Fleet operates in this area and offers great panga fishing. Besides having captains who are intimately familiar with the most productive areas, they also offer vacuum packing of your fresh filets for the ride home. This bite should only get better in the coming months and you can find Vonny's Fleet on Facebook. Surf-fishermen have also been finding good action for barred perch, yellowfin croaker, some spotfin croaker, along with some sharks, rays and a few halibut. **Estero Beach, Playa Saldamando and La Mision** have all had some decent days recently. There is a **Grunion Run** on the horizon, too. Besides improving the surf-bite, as thousands of these small fish come ashore on beaches of Northern Baja and Southern California, it's fun, interesting and a learning experience too. The next run will be from 10pm until 1am, April 7-10. Halibut, sharks, and other predators all come to the feast provided by the grunion. It's a great time to hit the surf for some fun times. Learn more about grunion and how you can share in the fun and the feasting (really) by visiting https://www.wildlife.ca.gov/Fishing/Ocean/Grunion#28352307-grunion-facts-and-faqs. Tight lines!

MLS BCS
To search all the listings available in the MLS visit:
www.BajaInvestment.com

# CALENDAR OF EVENTS

**April 10th, At Rosarito**
**Pasta y Basta Gala Wine Maker's Dinner** Featuring the Valle de Guadalupe's Award-Winning CASA MAGONI Three seatings for this unique event: 4, 6 and 8 PM, Five specially prepared courses paired with five specially selected wines $50 per person
KM 28.5 Boulevard Artesenal Popotla, 1 mile south of the Rosarito Beach Hotel
Advance Reservations Required:
call (661) 117-8825

**April 10th, At Medio Camino**
**Mama Cruz's Seafood and Steaks Presents** 'Sunday Brunch with Your Pet' Fundraiser Noon to 4 PM
A portion of the proceeds goes to El Rancho Exilio & The Baja California Spay & Neuter Foundation Live Music by The Randy Seol Project $10 Cover
For more information contact:
bev@progressivepub.com

**April 23rd, At Bajamar**
**Classy Bag Affair Benefit for the Baja Scholarship Foundation**
10:30 AM-1:00 PM Dos Lagos Restaurant $45/person (pre pay only)
www.bajascholarshipfoundation.org
Reservations: BSFstudents@aol.com
PayPal billing also available

**April 24th, At Rosarito**
**"Meet and Greet" Reception with Bonnie Kilroe**
Immediately following her Patsy Cline show at The Rosarito Theater Guild
5:00 PM at a private residence TBD
for more information, contact:
www.rosaritotheater.org

**April 28th to May 1st From Baja to Jalisco Guided Tour to the Tequila Heartland** $550 USD per person/due Until January 1st, 2016
After that: $785 USD per person

**April 29th to 30th, At Rosarito**
**1st Annual Fundraising Concert to support local orphanages**
Stay tuned for more information soon

**May 7th, At Rosarito**
**Rosarito to Ensenada 50 Mile Bike Ride Saturday, 10:00 AM**
Save The Date…More Info Coming Soon

**May 11th, At Rosarito**
**Friends of the Library Annual Meeting** Venue: Popotla Restaurant, KM 34 Libre Time: 9:30 AM

**May 20th-22nd and May 27th-29th At Rosarito**
**The Rosarito Theater Guild Presents** "The Nerd" by Larry Shue
Contact: Murphy.george@gmail.com
(664) 631-3527 or (619) 598-2222

**May 28th-29th, At Rosarito**
**Rosarito Art Fest**
Venue: Hotel Festival Plaza on Boulevard Benito Juarez
Info at: www.rosaritoartfest.com
or at: rosaritoartfest@gmail.com

**June 4th, At Rosarito**
**Hidden Gardens of Rosarito**
Friends of the Library Tour
Contact:
friendsofthelibraryrb@gmail.com
Visit: www.friendsofthelibrary.com.mx for more information

**August 19th, 20th, and 21st, At Rosarito The 5th Annual Baja Blues Fest** The Rosarito Beach Hotel
Please Save The Dates…More Details Coming Soon

**August 26th, 27th, and 28th**
**At Rosarito, Baja Sand Castle Festival** Rosarito Beach Hotel
Please Save The Dates…More Details to Follow

**August 31st, At Rosarito**
**Sabor de Baja**
Venue: The Rosarito Beach Hotel
6:00-10:00 PM Please Save The Date…More Details to Follow
Tickets: $70 USD/VIP $85 USD
Info at: sabordebaja@gmail.com or
(664) 609-3459

**September 23rd-25th, At Rosarito**
**Sister Cities International Convention** Venue: Puerto Nuevo Baja Hotel & Villas More info at:
www.chprosarito.org or
comite@chprosarito.org

**October 12th-16th, At Rosarito**
**7th Annual Rosarito Beach International Mariachi & Folklorico Festival**
ALL…100%...of the net proceeds benefit the Boys and Girls Club of Rosarito
Headliners Include Mariachi Nuevo Tecalitlan and The Mariachi Divas
All Events, including the three-day Workshops, held at the Rosarito Beach Hotel For More Information visit:
www.clubrosarito.org
Or Contact Club President Rosy Torres via phone at: (661) 850-1773
or via e-mail: rosymtorres@hotmail.com

## LOCAL NEWS

### Ensenada grabs Mexico-bound cargo from LA-LB

The small port here is no threat to the Los Angeles-Long Beach port complex's U.S. import business, but its reliability and ability to get high-tech goods and auto parts to Mexican factories fast, often on the same day of the ship call, has won it cargo from the Goliath just 200 miles to the north. After volume jumped 39 percent year-over-year in 2015, Ensenada International Terminal expects more moderate, but still healthy annual volume gains between 5 percent and 10 percent over the next few years, driven mainly by Asian imports.

# Rosarito Ribs de Fiero

**Written by Ann Hazard**

Straight from Rosarito Beach…party haven for college students from all over Southern California…and located just fifteen minutes south of the international border, come these spicy, delectable ribs. When I was newly single, the furthest south I dared to venture on my lonesome was to Rosarito. I first tried these ribs at a roadside eatery claiming to specialize in carnitas. Carnitas? Can you figure that one out? I couldn't…so I asked. The proprietor told me that when they opened the restaurant their specialty was carnitas. It was only later, after his mother-in-law passed on, that he and his wife decided to change their specialty. They just hadn't gotten around to changing the name of their establishment yet. The logic was pure Baja. Anyway, who cared what the sign said? The ribs were awesome. I told him so and he was so delighted, he gave me the recipe.

Here are a few interesting tidbits of trivia regarding Rosarito. It became a destination for Hollywood celebrities fleeing Prohibition in 1927 when the famous Rosarito Beach Hotel was opened. The city has grown steadily over this century as nowadays decorators from the U.S, flock there to buy authentic, rustic Mexican furniture,

such as the leather and wood equipales, its pottery, its folk art. It's a well known surfing mecca and the site of the two Rosarito-Ensenada 50-Mile Fun Bike Races, which attract huge crowds every September and May. Not too long ago, Hollywood revisited Rosarito in a major way. A huge movie studio called Popotla was built just south of town next to the ocean, changing not only the face of the landscape, but also transforming the economics of the region.

Now back to our food: caution is in order here. These ribs have quite a bite. Save them for your friends who adore spicy foods. Or else invite me over for dinner! Serve with Fideo Tecate-style or White Rice with Vegetables. Serves six:

7 pounds of pork ribs (you can substitute 10 pounds of beef ribs)
1 medium onion, finely chopped
2 cloves minced garlic
1 tbsp butter or margarine
1 ½ cups catsup
1/3 cup A-1 Sauce
¾ cup honey
1 tbsp Worcestershire Sauce
1 can beer
1 tbsp seasoned salt
As much Tabasco or other hot pepper sauce as you can handle
1-4 tsp New Mexico chile powder (or cayenne pepper)

Boil ribs in water for one hour. Meanwhile, sauté onion and garlic lightly in butter. Add catsup, A-1 Sauce, honey, Worcestershire, beer, seasoned salt, hot pepper sauce, and chile powder. Bring to boil. Reduce heat and simmer 30 minutes.

Drain ribs and bake at 350 degrees 30 ro 40 minutes or until brown, basting frequently with sauce during the last 15 minutes.

Bien provecho!

# Scampi Rosarito

This week's dish from Master Chef Chris Manning of WWNY-TV7 in New York is named, as he put it, "for a little Mexican town on the Baja Pacific coast about 30 miles south of Tijuana."

Scampi Rosarito is a signature dish of the Rosarito Beach Hotel and is great for Lent or Easter. It can be served as an appetizer or main course.

Scampi Rosarito
- 1 tablespoon olive oil
- 1 tablespoon butter
- 1 cup chopped mushrooms
- 1/2 cup chopped onions
- 1/2 cup chopped red bell pepper
- 1/2 cup chopped Brussels sprouts
- Salt and pepper to taste
- 1/2 teaspoon crushed red pepper flakes
- 2 teaspoons chopped fresh thyme
- 2-3 closed garlic, minced
- 1/2 cup white wine
- Dash of Worcestershire sauce
- Juice of 1/2 lemon
- 2 tablespoons tomato sauce
- 1 pound peeled, deveined 30-count shrimp with tails removed

- Grated Parmesan cheese

Sauté mushrooms, onions, bell pepper and Brussels sprouts in olive oil and butter.

Add salt and pepper, red pepper flakes, thyme and garlic. De-glaze pan with wine and add lemon juice, Worcestershire sauce and tomato sauce.

Add shrimp to pan and allow to steam on top of vegetables until pink and cooked through.

Can be served over rice or pasta. Top with Parmesan. Pairs well with Frontenac Blanc wine from Coyote Moon Vineyards.

# Interview with The Director of 'Fear The Walking Dead'

**Dave Erickson, who is also one of the creators of this highly rated series which can be seen every week on AMC's cable TV channel, was recently interviewed regarding many aspects of his creation's success.**

**Q:** How important was it that the show's second season was filmed mostly in northern Baja?

**DE:** It was very important. As you know most of this year's episodes were shot mostly in Rosarito's Baja Studios and on location in both Rosarito and Tijuana. The Production Team, as well as the cast, had a great time filming in these locations.

**Q.** What made it so special?

**DE:** While shooting in Baja, we had a bi-national team made up of American and Mexican technicians and artists, as well as a lot of local staff. It was a gigantic task, and, as far as I know, was a first in the history of television. It was a new experience for all of us…writers, directors, producers and executives of the channel.

**Q.** It sounds like it was a challenging season?

**DE.** Yes it was but we all feel tremendously satisfied with the work that we-and I think that we-created, an experience for the viewing public that they never had before.

**Q.** Were their other elements that made the seasons' filming especially sarifying?

**DE:** Yes indeed. 'Fear' is actually a very diverse series, and that's also a very important element to us. When we were shooting in Los Angeles, we were in East LA, and explored neighborhoods that rarely, if ever, had appeared in film or

television. When we were shooting in Mexico, we continued that theme.

**Q.** How so?

**DE:** It was amazing to work with the Mexican directors, writers and staff, Bernardo Trujillo, our production designer, has his company's headquarters in Mexico City. It's remarkable to realize all that he has provided to us with his energy and his unique & invaluable perspective.

**Q:** So the value of your team's diversity can not be overstated?

**DE:** That's definitely one of the elements that set this effort above what was a very successful season one. The diversity provided a crucial element that definitely added to the dramatic depth of each and every episode of our second season. We were fortunate to have an incredibly talented & multifaceted cast and production team that gave a very interesting dimension …as well as a different perspective…which added to the richness of the series.

If you're excited for the return of "Fear the Walking Dead", be sure to tune in AMC-RV on April 10 to see, for the first time ever, the beaches of Rosarito and Tijuana infested by these zombies!


## SERVICES DIRECTORY

### Church

**● ROSARITO BEACH CHRISTIAN CHURCH**
End of Puerto Nuevo Turn Off on pay road
Tijuana-Ensenada free road Km. 42.6
Sunday Service at 10:00am
Wednesday Bible Study at 10:00am
Info: Rick Harris (661) 100-8253
US:(626) 375-1454
e-mail: rosaritochurch@yahoo.com

### Spa

**● CASA PLAYA SPA**
Massages, facials, Reflexology,
Body exfoliation and more...
At the Rosarito Beach Hotel.
For appointments call
Ph:(661)614-4410 ext. 11364 or 6121111
www.rosaritobeachhotel.com

### Restaurant

**● AZTECA RESTAURANT**
Variety of traditional Mexican Food!!
Famous Sunday Brunch
Adjacent to the Historic
Rosarito Beach Hotel
Open Daily from 7:30am to 10:00pm
Phone: (661)612-1111
www.rosaritobeachhotel.com

### Taxes

**● BONDED TAX PREPARER - PTIN #P01031190**
40 plus years multi-state tax experience. Expats, I will electronically file your individual or business tax returns confidentially prepared in the comfort of your Northern Baja Home. Contact: Dennis Berman, CTEC Registered Tax Preparer (CRTP) #A176970
(619)677-5763 (Rosarito Location)
e-mail: dberman0406@gmail.com

# Predator or Prey: Shark Fishing in Baja, Mexico

**Written by Jonathan Blaustein**

People see sharks as predators, not prey. Admit it, even in 2016, you can still hum the "Jaws" theme in your head. Yet according to the Italian photographer Federico Vespignani, the global shark population has plummeted 80 percent because of overfishing.

Last year, he spent time in Baja, Mexico, among the shark fishermen — Tiburoneros — whose daily catch is exported to Asian markets, as well as sold locally as cheap, generic fillets. The result was a magnificent series of photographs, "Facing the Blue." With their moody light and up-close depictions of sharks, the photographs draw us in, upending our expectations, challenging our fears and engendering empathy for these fearsome beasts.

Federico, now 27, grew up in Venice, a city of water, but his natural rebellious streak drew him to land. He became interested in graffiti, and skateboarding, which is apparently outlawed in the tourist mecca.

"In Venice, it's illegal to have wheels in the city," he said, in a recent interview. "You can only walk, totally on foot. If the police catch you skating, they'd take away your skateboard."

As a youngster he used a little pocket camera to document the mischievous tricks his friends tried and the graffiti 'tags' they sprayed. He didn't get serious about photography until his grandfather, a Communist writer, gave him a copy of a Robert Capa photography book, hoping to inspire a new level of seriousness. The gambit worked, and Federico went on to study art in Rome, before embarking on his career as a professional photographer in Milan.

He now uses photography to conquer his fears, and to search for social and environmental projects that bring him in contact with challenging subjects. He has documented fishermen in Spain, homophobia in Italy and the often-besieged L.G.B.T. community in Jamaica.

He became interested in shark fishing after hearing about the precipitous decline in shark populations. He read about a group of shark fishermen in Baja who were trying to take tourists out to swim with the sharks, and was intrigued by the contradiction. Like most people, he was also very afraid of sharks.

"I always had a big fascination for sharks," he said. "They scare me a lot. I also like the relationship that can be between the man and the sea."

(When asked the obvious question as to whether he read, and enjoyed, "The Old Man and the Sea," the Ernest Hemingway classic, he said merely, "Of course.")

He self-funded a trip to the Baja California peninsula in 2015, to better understand the intricate realities behind shark fishing. He had arranged to meet up with representatives from Pelagic Life, a Mexico City-based nongovernmental organization, curious about its attempt to build a tourist market for swimming with sharks. (The effort is apparently not succeeding, as the fishermen are skeptical of conservationist efforts.)

When the Pelagic Life representatives were delayed, Federico found himself alone in the village of Puerto San Carlos and tried to persuade the members of the fishing community to drop their guard and let him photograph their work. They were particularly suspicious, believing he might be a government agent, as there had been reports that Mexico had considered banning shark fishing.

"I started talking with all of the people in the village, which is very small," he said. "They were more confident when the days passed. I also ate with them. My ticket for entering the island was 25 Tecate lights."

He was invited to visit the shark fishermen's camp on Cabo San Lazaro, a small island off the Pacific Coast, two hours away by boat. When he arrived, he discovered the spartan conditions in which the fishermen lived while they were away from their permanent home village, El Sargento.

"On this island, there is absolutely nothing. Just coyotes and vultures," he said. "No electricity. No water. Just a couple of barracks, and seven crews of fishermen. Two guys per boat."

If his goal was to confront his fears and chase danger, the little Mexican island obliged, as he faced poisonous black widow spiders and a hungry pack of coyotes before he even got into the sea.

*A silky shark hooked while trying to resist just before being caught. Pacific Ocean off Magdalena Bay, Mexico. October 2015.Credit: Federico Vespignani*

"It's very dangerous job, because you are fishing shark up to 30 miles from the coast," he said. "You are in the open ocean. Everything can go wrong. Moreover, that kind of boat is very small. Only six meters. They have just one alarm system that is a kind of GPS, but it doesn't work."

He shot for eight days alongside the fishermen, sometimes in 12-foot waves. He even helped haul sharks into the boat after one of the crew was injured. He learned that the fishermen do it for love and camaraderie, but mostly for a lack of choice, as the sharks were overfished in the calmer Sea of Cortes, where El Sargento is.

"If these fishermen can't fish shark, they don't know what to do," he said. "Down there in Baja California, there are really no jobs. All you have to do is fishing, or maybe you have to become a narco."

Although he risked much to get his photographs, Vespignani doesn't really believe that photography can change things by itself. He wants to use his work to create dialogue and draw attention to the messy reality of environmental concerns.

"Nowadays, the fish in the sea are disappearing," he said. "For some people right now, there are no alternatives, so they are continuing to fish, because they don't know how to get economical benefits from other resources."

That said, he did report that shark fins, long coveted in parts of Asia, were now less expensive, the trade no longer flourishing, because of the results of conservation and criminalization.

"I am not against the fishermen," he said. "I just want to raise some questions about this relationship. The conservationist approach is a kind of aristocratic idea, when the reality is different, and a lot more complicated."

# Coming Soon: Documentary on the "Rising States of Mexico"

**Written by Narayan Ammachchi**

Nearshore Americas will soon begin shooting a documentary film on the information technology industries in the Mexican states of Baja California, Merida and Aguascalientes. Titled "Mexico's Rising States of Innovation," the documentary is designed to shine a brighter light on up and coming 'tiger' cities of Mexico that are building momentum toward tech stardom in the Americas.

The documentary, which will premiere at Nexus 2016 in San Francisco, will feature an inside look on how these locations are performing in the development of global software exports, animation, digital services and vertical industry solutions — from healthcare to Hollywood's film industry. "The documentary platform provides a really powerful way to 'tell the story' and delivering to our audience a realistic understanding of what's happening on the ground, inside these creative studios," says Kirk Laughlin, Managing Director at Nearshore Americas.

This is the second such documentary from Nearshore Americas, the first, titled – 'Mexico's States of Innovation' – was released last year at Nexus 2015, and continues to run across Nearshore Americas and YouTube, among other platforms. In that film, the focus was on the more established cities of Mexico IT innovation, including Queretaro, Guadalajara, Monterrey and Mexico City. The first film was well received by Nearshore Americas followers, especially professionals from Mexico who were quick to point out that they were unaware of how potent and broad the tech services industry has become.

For this year's project, it remains critical to emphasize the unique sense of place each of these cities offers, says Laughlin.

Located midway between Mexico City, Guadalajara, and Monterrey, Aguascalientes is home to a booming auto industry, with global auto giants like Nissan and Toyota churning out cars for the US market. Merida, known as the capital of Yucatan, is known for its authenticity and rich culture. Meanwhile, the Baja filming will encompass Mexicali, Tijuana and Ensenada, which together form the growing Baja IT triangle.

Look for the documentary to appear on Nearshore Americas by the middle of May.

Sanoviv MEDICAL INSTITUTE

Rosarito-Ensenada km. 39 carretera
(Next to Club Marena)

**We invite you to be part of our team of:**

**Guest Services as a patient Coordinator**

**Requirements:**
- High School completed or truncated
- 80% Bilingual
- Basic knowledge of Windows & Office
- Excellent Appearance
- Great Attitude & Dedication to Service
- Schedule availability

*Pleasant Working Environment*
*Growth Opportunity*
*Benefits*

**Interested send CV (Spanish / English) to:**
**humanresources@sanoviv.com & patricia.mendoza@sanoviv.com**
**Tel: (661)614-9200 Human Resources • Visit us on: www.sanoviv.com**

# DAILY GUIDED TOURS
## www.bajadaytripper.com

● **GUADALUPE VALLEY**
Visit 3 of the most popular vineyards. Taste a variety of homemade products, wine & cheese. Time for lunch in the area. 10am -4pm.....
**$59 dlls**

TRY OUR DELUXE WINE TASTING!!

● **GUADALUPE VALLEY & ENSENADA CITY**
Visit 3 wineries, enjoy the city highlights & time for shopping and lunch in town 9am -5pm.....
**$75 dlls**

**BajaDayTripper/GOBAJAEASY!**

PRICE INCLUDES: TRANSPORTATION, PROFESSIONAL GUIDE, WINE & CHEESE FEES
• RESERVATIONS ARE REQUIRED • SOME RESTRICTIONS APPLY
• CUSTOM TOURS & CHARTERS IN ROSARITO BEACH SINCE 1994!!

e-mail: gobajaeasy@yahoo.com.mx • bajadaytripper@yahoo.com
• Local: (661)612-9055 • US: (619)819-9173



JORGE CUADROS & ASSOCIATES
EST. 1972

CONTACT INFORMATION:
U.S Tel. (619)819-5137
Mx: 011 52 (661)612-1295
Info@JorgeCuadros.com
www.JorgeCuadros.com

**We're the largest and most prestigious office for all the Rosarito area.**

**We specialize in thefollowing services:**

- Paying Utility Bills - Free APP
- Any type of Legal assistance
- MX. Visa Assistance
- Federal Zone Concessions
- Auto Full Coverage
- Mx. Auto Liability
- Homeowner's policy
- Home Maintenance



# DECORATION DE VENTANAS IMPERIAL

WE OFFER
- Roller Shades (Motorized)
- Wood and Faux Blinds
- Granite counter tops
- Vertical Blinds
- Roman Shades
- Woven Woods
- Wood Shutter
- Laminated Flooring

**LIFETIME WARRANTY**
- Serving Rosarito & Ensenada area

Mexico: (661)112-6496
San Diego: (619)552-9761
2109 Salerno, Rosarito
e-mail: wholesalewindow619@yahoo.com



CENTRO • OPTICO • REVOLUCION

# THIS SPRING WE CONTINUED OFFER YOU THE BEST GLASSES IN TOWN

**WITH A SPECIAL DISCOUNT**

**30% OFF** (complete package: glasses, graduation and examination)

ALSO ALL SOLAR DESIGNER LENSES with **40% DISCOUNT**

Ray-Ban · Bobbi Brown · Harley · Pabellón Rosarito Grand

Shopping Center, Suite C9 (next to Cinepolis Movie Theaters)
Ph: (661) 613 9325 •e-mail: ceopre@hotmail.com

WE ACCEPT VISA MasterCard



# BAJA TIMES

**Pay your ad with a Credit Card!**

We are located at the
Rosarito Beach Hotel Shopping Center,
Ph:(661)612-1244 ♦ (661) 613-0551
bajatimes@yahoo.com

**www.bajatimes.com**



# OCEANFRONT CONDO

**FROM $75,000 US**

RE/MAX BAJA REALTY

www.BajaInvestment.com



Rosina's Spa AND FISH THERAPY

# THE NEW FISH THERAPY

Finally in Rosarito Garra Rufa Fish Therapy

**You'll love how they work on your skin, as they exfoliate, promote circulation, reduce stress plus many other benefits.**

Rosina´s Spa also offer you a wide variety services:
•Hair Cuts, Styling, Color, Extensions
•Nails Gelish, Acrylic •Waxing •Brazilian Bikini

MASSAGE SPECIALS:
- •Reductive; 12 sessions.....$400 usd, .....1:30 hrs. each
- •Breast Augmentation; 30 sessions...$400 usd, .....1:00 hr. each
- •Manual lymphatic drainage; .....$180 usd, .....3 hrs.
- •Deep Tissue; .....$90 usd, .....1:30 hrs.
- •Sports; .....$90 usd, .....1:30 hrs.
- •Anti-Stress; .....$90 usd, .....1:30 hrs.
- •Shiatsu; .....$60 usd, .....1:00 hr.
- •Swedish; .....$60 usd, .....1:00 hr.
- •Reflexology Foot; .....$60 usd, .....1:00 hr.

Rosina's Spa Therapy Fish & Beauty Salon

San Antonio del Mar strip Mall, next to Gusto Rest.
Ph. (664) 631-2242 • www.rosinafishtherapy.com



RE/MAX Above the Crowd!

# DIVINE BAJA REAL ESTATE

**Trust the Divine Team**

**SPECIALIZING IN COASTAL PROPERTIES**

RE/MAX BAJA REALTY . THE LEADER IN NORTHERN BAJA REAL ESTATE

**1965 72` Bishop Marine Trawler**
$895,000 wil trade for quality ocean view home

Built to fish the Bering Straights but now converted to a first class expedition yacht.

**$169,000 Terrazas del Mar**

3 Bed, 2 Bath, 2 story home 50% down owner financing

**$329,000**
**San Antonio del Mar**

4 Bed, 4 Bath 3 level house
Terraces on all levels

**Call us for all your Real Estate needs we will work hard to meet your goals**

Gilbert Divine
USA: (619)992-5775
gilbajarealty@gmail.com

Sergio Carmelo
MEX: (664)439-0824
sergiobajarealty@gmail.com

# Two Decades and a Spring Break Ago: *Part 2*

**Written by Greg Niemann**

One of the main things that Popotla offered the 'Titanic' site was the unobstructed ocean view. The world's largest water tank, covering eight total acres, was dug and concreted. In it, the Titanic was reconstructed. Called Stage 1 or Tank 1, the entire irregular-shaped eight-acre tank could be flooded to its 3'8" depth. The ship was built in two deeper pools in the center of the more shallow one.

A weir, or waterfall, on the ocean side of the eight acres, could render the visual effect of a ship at sea as the cameras looked out over the tank to the open ocean. The tank itself held a capacity of 17 million gallons of water. A channel was scraped out of the rocks below the bluff to pump seawater into the tanks.

Stage 2 was the world's largest covered tank at 100 x 200 feet. Elaborate sets were constructed in the bowels of this tank and flooded as needed during filming. Entire rooms of the Titanic were duplicated in all their original splendor, with gilt-trimmed ornate ceiling designs, and beautiful thick, flowered carpets. Stately curved wooden banisters and fully-furnished staterooms were all built to be destroyed. It seemed wasteful to those not in the entertainment business, but a more discerning moviegoing audience demanded such attention to detail.

The attention to detail and enormous cost paid off for all involved with Titanic. Released in December 1997, the hit movie became the number-one grossing movie of all time. It was the first film ever to gross over $1 billion worldwide. The 3-hour, 15-minute epic drama also quickly smashed records in video form, becoming the most rented...and purchased... movie ever. The soundtrack from Titanic became the Number 1 Album of the Year.

The public was not alone in heaping praise upon the movie made in Baja. The 11 Oscars Titanic picked up at the 70th Annual Academy Awards in 1998 tied a record for most wins. Its 14 Academy Award nominations also tied a record. Along with Director/Writer/Co-producer James Cameron picking up the year's top two awards with Best Picture and Best Director, Titanic also won Oscars for Cinematography, Film Editing, Art Direction, Costume Design (Costumes designed by Deborah Lynn Scott), Original Dramatic Score (Music by James Horner), Original Song ('My Heart Will Go On'), Visual Effects, Sound, and Sound Effects Editing. Other nominations were for Make Up, Best Actress (Kate Winslett who played Rose) and Best Supporting Actress (Gloria Stuart, who played the older Rose). The movie also starred Leonardo DiCaprio, Billy Zane, and Kathy Bates. The success of the movie helped catapult DiCaprio into a teenage idol who finally won his first Oscar this year (after five nominations) for his role in 'The Revenant.'

The Titanic sets, including the ship, were built to be dismantled, and just as the huge ship suddenly appeared on the bluff, so too did it vanish. The buildings of what has now become the Fox Baja Studios remain, along with the world's largest water tanks. Anyone who saw the old pirate movies of the 1950's, where miniature tall ships bobbed in bathtub-sized tanks, will appreciate the difference.

At the studio's inauguration in 1996, Baja Norte's Tourism Diretor Juan Tintos Funke said, "Hopefully, this will put Baja California on the map as a major location for filmmaking." His prophetic words became true as major portions of 'Tomorrow Never Dies,' 'In Dreams' 'Deep Blue Sea,' '1941' and 'Master and Commander' are just some of the big-budget films that can call Baja their creative home.

Everyone who lived in the Rosarito Beach area during the filming of Titanic, whether or not they were directly involved in the movie, feels a sense of pride in the first movie filmed in our area. We know that in one of the movies most memorable scenes, where the young lovers stood on the bow, leaning forward with their arms raised in simulation of a swan dive, with that magnificent sunset in the background, that "we" were in the movie. That was 'our sunset" and no movie magic could have improved upon it."


ELITE SANDBLASTING
Mexico
Commercial, Residential, Industrial, Mobile abrasive cleaning, Wood Restoration, Corrosive Metal, Tile calcium deposit, Concrete surface, Stucco surface, Sandblast before you paint!
Abrasive material available for purchase
CONTACT INFORMATION:
elitesandblastingmexico@outlook.es
Phone: (044) 664-369-2558
USA (619) 683-7681
www.elitesandblastingmex.com

BY GRUPO INMOBILIARIO DECASA
THE MOST TRUSTED DEVELOPER ON THE NORTHERN COAST
WITH OVER 1,000 CONDOS BUILT, DELIVERED & TITLED IN ROSARITO
La Jolla de Rosarito · La Jolla del Mar · Oceana Plaza Hotel & Suites Rosarito, B.C. · La Jolla Real · Oceana Casa del Mar · Oceana de Rosarito

AMENITIES INCLUDE:
•154 Ocean View Villas
•135 Condos
•2 Private Beaches
•Underground Parking
•10 Pools and 10 Jacuzzis
•Healthcare Clinic
•3 Entrances to the Development
•5 Sport Courts and 3 Gyms
•Restaurant-Bar
•4 Club Houses
•Kids Club House
•Pet Clinic
•Majestic Gardens
•Visitors Parking
•Movie Theater
Call us today 1•866•323•3969 | On the free road to Tijuana #3114 Blvd. Popotla, Rosarito